**RESEARCH SNAPSHOT**

Alumni Perspectives Survey 2017

gmac.com/alumniperspectives

### Expanded Career Possibilities

**52%**
Currently employed in an industry/job function they did not have prior to business school

Two in 5 alumni
work in an industry they had never considered prior to business school

**88%**
satisfied with job and employer

### Startup Support & Resources

% of alumni entrepreneurs with access to resources within their school

- Faculty guidance: 50%
- Experts from the community/mentors: 50%
- Specific courses beyond regular curriculum: 40%
- Access to specialists in other fields: 29%
- Dedicated work space: 24%
- Funding: 15%

### B-School Opens Doors for Alumni

**86%**
Alumni strongly agree/agree their education prepared them for leadership positions

**85%**
Agree it prepared them for their chosen career

**82%**
Agree it increased their earnings power

### Alumni Report Strong Earnings

Total average compensation by alumni job level

**US$440,122**
(c-suite executive)

**US$75,513**
(entry-level position)

### Value and Personal Reward Gained

- 95% rated their degree a good to outstanding value
- 92% would still pursue a graduate business degree knowing what they know now
- Alumni say their graduate management education was rewarding
  - Personally: 93%
  - Professionally: 91%
  - Financially: 76%

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